

LA VISION D'UN SOUS-TRAITANT : RUAG / VISION OF A SUB-CONTRACTOR: RUAG

Dr. Peter GUGGENBACH

Directeur de la division Espace à RUAG
CEO of Space Division at RUAG

Résumé / Abstract :

Our vision is to be the number one independent space product supplier in Europe.

The Space markets are undergoing a substantial change. Many strategic customers expect not only significant price reductions for their products, but also risk sharing buy-in from their suppliers. The overall product reliability has to be at least on the same level, and high flexibility is a prerequisite.

To be successful in today's world market, innovations have to go far beyond technology only. Moreover, newest technologies have become crucial enablers to significantly enhance processes and operations excellence. Therefore, RUAG makes substantial strategic investments along the whole value chain every year, and will give in this presentation examples with focus on production of carbon-fiber and aluminum products for Space.

Carrière en bref / Career in brief :

Peter Guggenbach is CEO of RUAG Aviation and Space with annual revenues of 650 million CHF and 3000 employees.

Before joining RUAG, he has held various management positions at ABB, most recently as Head of the local Automation Products Division at ABB Switzerland.

Peter Guggenbach attended Zurich University of Applied Sciences, worked for several years as a research associate and received his doctorate in 1997. He was employed as guest researcher at Mitsubishi Electric Corporation in Japan and made his EMBA at IMD in 2003. In the Swiss Air Force he was active pilot for 25 years.